

KCC International Activities Annual Report 2010/11

**International Kent
Global Reach – Local Benefit**



Contents

Foreword

Highlights of 2010 – 11

Summary of Activities

1. Helping the Kent economy to grow

- *EU Funding*
- *Upcoming projects*
- *Locate in Kent*
- *Kent International Business (KIB)*
- *Kent Tourism*

2. Partnership Working

- *Partnership with Nord-Pas de Calais*
- *Trans-Manche Metro*
- *Kent partnership with The Gambia*
- *Local partnerships*
- *The Health and Europe Centre*

3. Supporting a High Quality of Life for Kent Residents

- *2012 Olympics*
- *Open Golf*
- *Kent Youth Service*
- *Families and Social Care*
- *Pascal*

4. Conclusions

- *Maintaining an outward-looking focus*
- *EU Funding after 2013*

Annex 1

'Where's the Money Gone?' – EU Funding secured in Kent 2007 – 13

Annex 2

'What's the Money Done?' – Some examples of project outputs and achievements

Foreword

KCC's Medium Term Plan to 2014/15 'Bold Steps for Kent', declares that 'KCC will remain international in focus', emphasising 'the strong international ties in the USA and Europe which have been important to learning and innovation in service delivery'. It also confirms KCC's intention to maintain its position as 'one of the leading local authorities in the UK at using its influence to maximise funding from EU programmes into Kent.'

The last year has also, of course, continued to be dominated by heavy pressure on public funding and budgetary reductions within the County Council. Such domestic pressures might have made it more difficult for KCC to maintain an outward-looking focus and international profile. However, the contribution of EU funding to business priorities and the identification of European best-practice and collaborative working to improve performance makes this activity even more important in the current climate.

This Sixth International Activities Report therefore illustrates the ways in which international work, undertaken in a range of fields across the authority and county during 2010 – 11, has contributed to 'Bold Steps.' As in previous years, a major achievement has been the continued securing and implementation of EU-funded projects (a total of £24 million to date) which underpin Bold Steps' primary aim: 'To help the Kent economy to grow'. Kent has also maintained its position at the head of the 'league table' of EU 'Interreg' funding for cross-border cooperation. Likewise, in February 2011, resources were mobilised quickly to identify, and secure, EU funding support for workers made redundant at Pfizer in Sandwich.

'Bold Steps' also recognises, however, that 'a high quality of life is not just derived from economic security but having access to a range of pastimes and activities that allow residents to enjoy life.' The Report therefore also provides an update on the latest developments in Kent related, for example, to the 2012 London Olympics, the Sandwich Open Golf Championship and the international activities of Kent Youth Service.

International working from the perspective of the Kent, Greater Essex and East Sussex Local Enterprise Partnership (LEP) has also been initiated over the period. This will contribute to ensuring that local authorities have a much greater role in the development of future Structural Funds programmes and the choice of funding priorities in the new programming period 2014 – 20.










Alex King

Deputy Leader

Jocelyn Foster

Director of Business Strategy

Highlights of 2010 – 11

	<ul style="list-style-type: none"> • Securing a total of £24 million since 2008 in EU funding grants for Kent in support of the priorities of 'Bold Steps for Kent'
	<ul style="list-style-type: none"> • Approval over the last year of a number of significant, strategic Kent EU-funded projects for example, '2-Seas Trade' which will help Kent SMEs to 'internationalise'
	<ul style="list-style-type: none"> • Identification of potential EU funding programmes and securing of European Social Fund (ESF) provision to support workers made redundant by the closure of Pfizer's research site in Sandwich
	<ul style="list-style-type: none"> • Locate in Kent has assisted a wide range of international companies in the 2010-11 financial year, securing 73 investments with a total value of £42.6 million and the creation or retention of 2,588 direct and indirect jobs.
	<ul style="list-style-type: none"> • Initiation of the Kent International Business (KIB) initiative to promote international trade and investment in the county
	<ul style="list-style-type: none"> • Implementation of key EU-funded tourism projects, including 'Greet the World' and 'CAST' aimed at boosting Kent's tourism in the run-up to 2012
	<ul style="list-style-type: none"> • Ongoing implementation and development of a range of joint projects with the Conseil Général du Pas de Calais and the signing of a Memorandum of Understanding on the 'European Straits Initiative' (ESI).
	<ul style="list-style-type: none"> • Developing the global citizenship of young people in Kent through a partnership with The Gambia
	<ul style="list-style-type: none"> • Continuing commitment of Kent Youth Service to high quality international youth work including exchanges with Finland



- Brands Hatch in Kent announced as venue for 2012 Paralympic Road Cycling Event

Summary of Activities

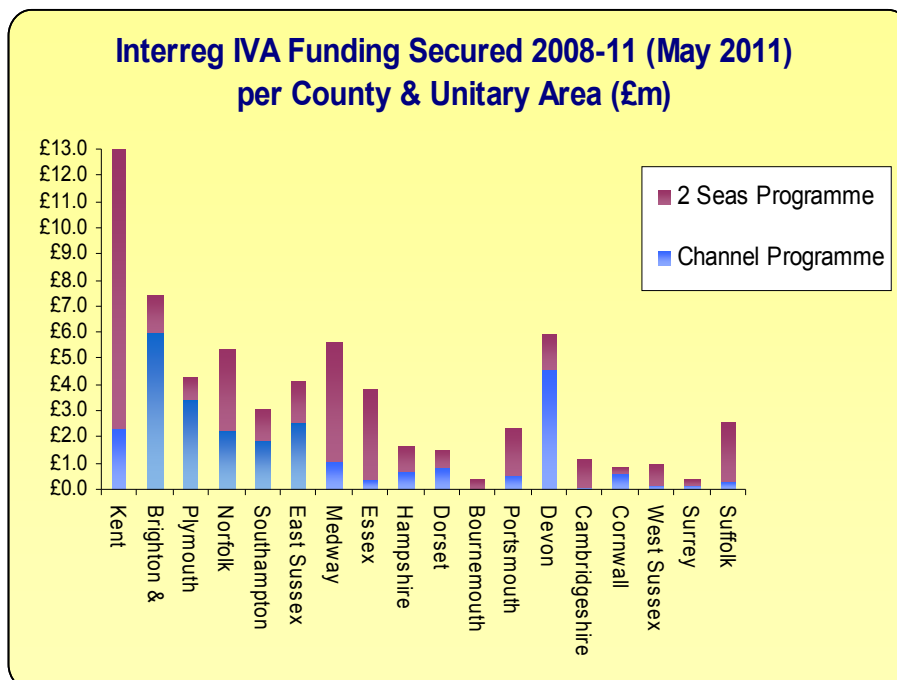
1. Helping the Kent economy to grow

'We will remain international in focus, and will work towards increasing the amount of EU funding that the county has access to, and on maximising the added value EU funding can bring to public services in Kent.'

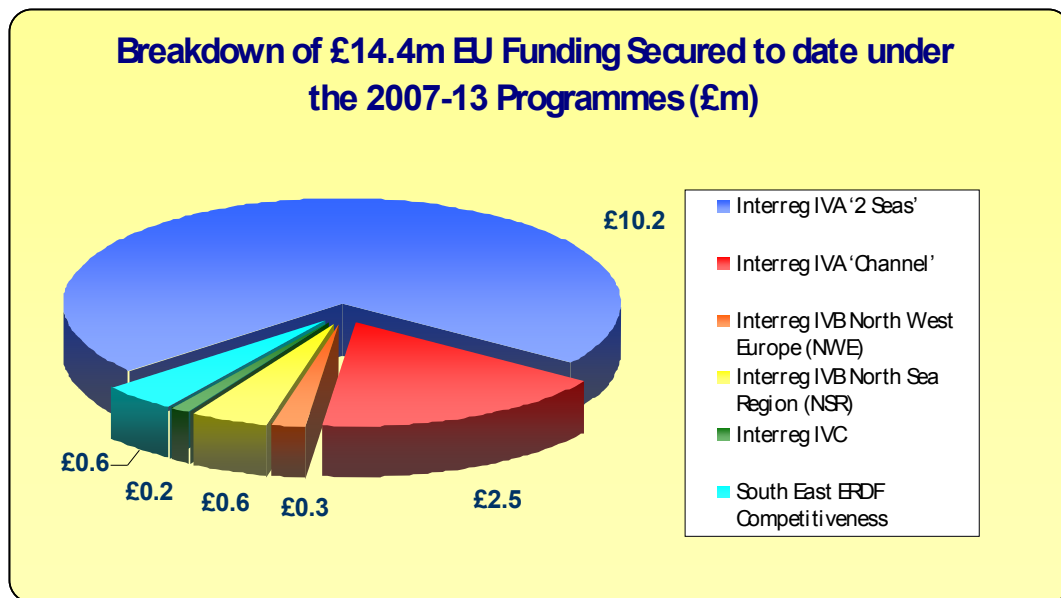
Bold Steps for Kent (Chapter 1)

EU Funding

- 1.1. KCC, through its International Affairs Group (IAG), is already one of the leading authorities in the UK at using its influence, networks and partnerships in positioning the county to maximise its access to EU Structural Funds. Project deliverables must support KCC business priorities especially for economic growth and prosperity as outlined in 'Bold Steps for Kent.' - in order to ensure that this is the case, all projects are subject to member review before submission.
- 1.2. Since late 2008 when the current programmes were approved, it is estimated that KCC and Kent organisations have now secured around **£24.2 million** in EU ERDF grant from 'mainstream' programmes. Together with approx. **£9.8 million** secured from the European Social Fund ESF), this includes the greatest amount of Interreg cross-border funding (**£13 million**) compared to the other eligible county or unitary areas (see below), the next highest being Brighton & Hove (£7.5 million) followed by Devon (£6 million) and Medway (5.5 million).



- 1.3. Many of the 44 Kent projects so far approved (excluding 54 smaller projects under the LEADER programme for rural development) contribute directly to growth and jobs in the county. They range from those supporting the SME sector, e.g. the '2-Seas Trade' project to help Kent companies 'internationalise' their businesses (worth £362K in EU grant for Kent) through to the funding for the Port of Ramsgate under the 'PATCH' project (worth £640K in EU grant).



- 1.4. **Annex 1 : 'Where's the Money Gone?'** provides details, in particular the concrete outputs, including how they contribute to 'Bold Steps' of all successful EU projects approved in Kent under the various programmes for which the county is eligible in 2007-13. **Annex 2 : 'What's the Money Done?'** provides some examples of recent project outputs and achievements.

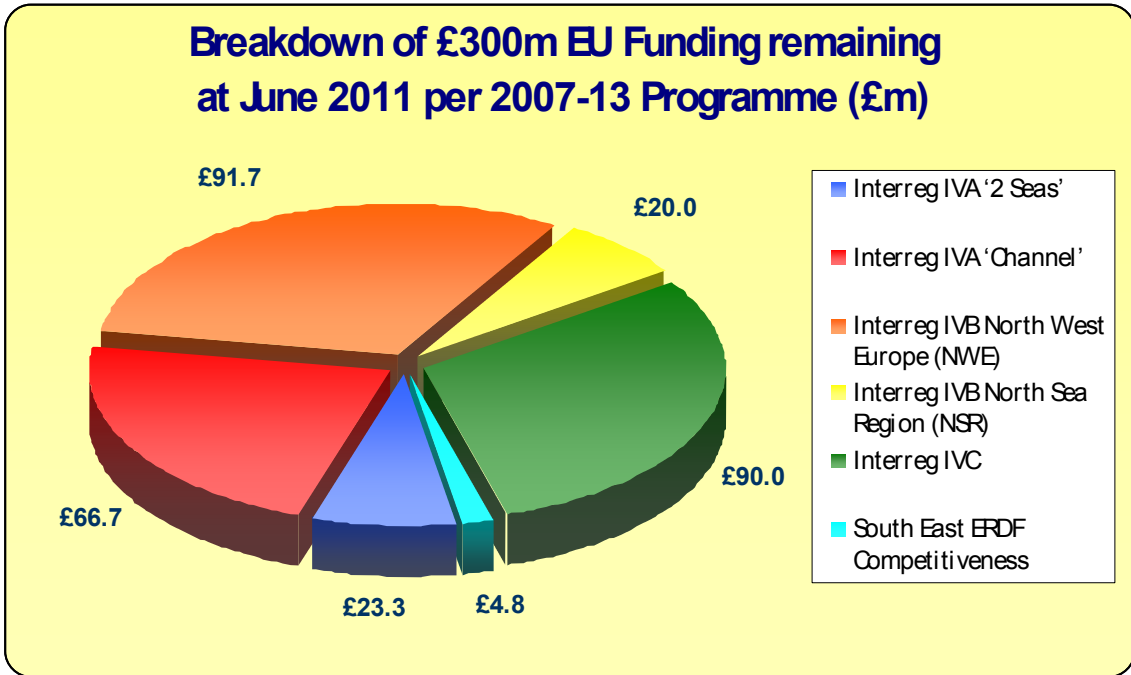
Pfizer

Following the announcement by Pfizer in February 2011 that it was to close its research site at Sandwich with the loss of 2,400 jobs, International Affairs Group investigated the potential for EU funding to support workers made redundant as a result of the company's decision. The **European Social Fund (ESF)** and **European Globalisation Adjustment Fund (EGF)** were identified as potential candidates in the immediate term. An early approach was made to Chris Grayling, Minister for Employment, discussions were held with the Skills Funding Agency (SFA) and a Skills Sub-Group was established reporting to the Sandwich Economic Development Task Force.

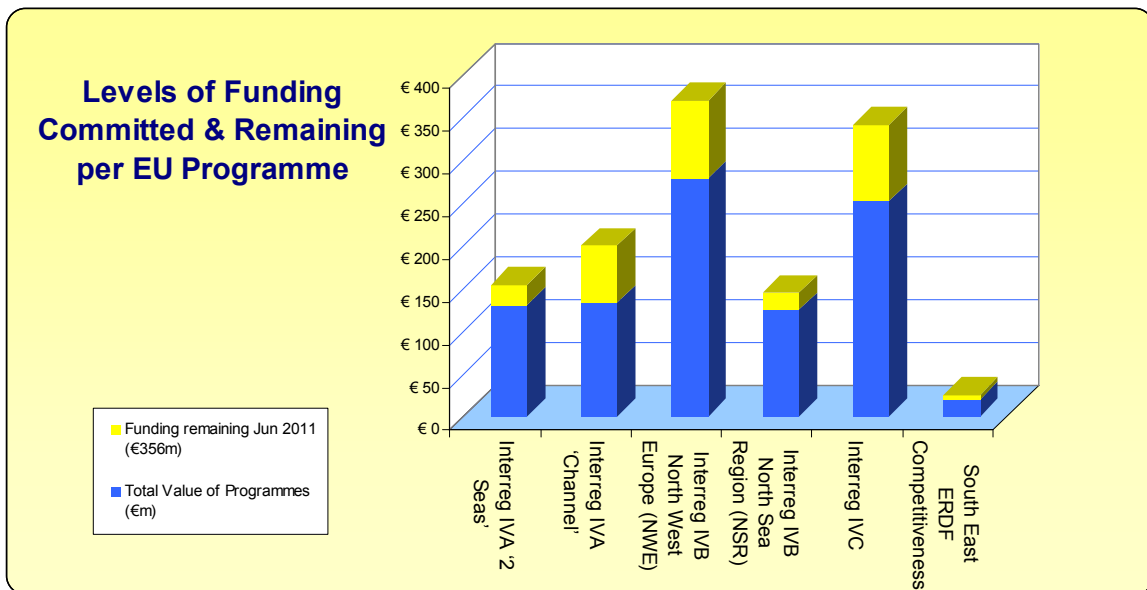
As a result, together with a range of training providers in the South East, the SFA recently offered a contract to Thanet College and other providers to deliver a package 'Skills Support for Redundancy' worth around **£700K**. Support will be aimed at individuals under consultation or threat of redundancy including up-skilling or re-skilling, targeted careers advice and skills-based interventions to meet the needs of employers offering recruitment. The European Globalisation Adjustment Fund could also be further considered especially to cover any gaps in ESF provision. Other EU programmes may help support enterprise and entrepreneurship to diversify the local economy and offset some of the impact of the Pfizer closure.

Upcoming projects

1.5 As can be seen from the table below, some £300 Million (€350 million) remained to be allocated across all the mainstream programmes for which Kent is eligible as at June 2011.



However certain programmes, including the Interreg 2-Seas programme and South East ERDF Competitiveness Programme have now almost fully committed their funds.



1.6 The next two years therefore represent a particularly important period for securing projects as the programme authorities will be increasingly focused on committing

remaining monies. Nonetheless, a number of potential KCC/Kent projects are currently in the pipeline including:

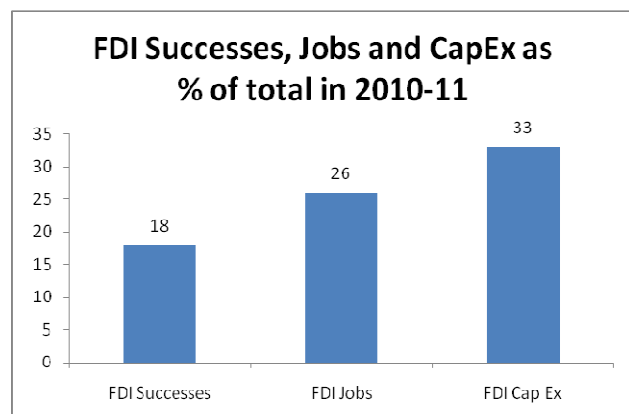
- **Apprenticeships** (working with businesses, schools, parents and young people to promote the value of apprenticeships)
- **Sustainable access to port areas** (better public access to Dover/Ramsgate/Sheerness)
- **Rural Broadband**
- **Protected Area Landscape Management Kent Downs AONB**
- **Maritime Incident Response Kent Fire & Rescue**
- **Tourism** - Dickens Bicentenary; Sea-Economics (coastal tourism); Invest (tourism research); Rural Tourism
- **Social inclusion in the Green Jobs sector**
- **Renewable Energy** (addressing skills gaps inc. around offshore energy, windfarms)
- **Education**, teaching languages (accreditation for language training in primary schools)

Locate in Kent

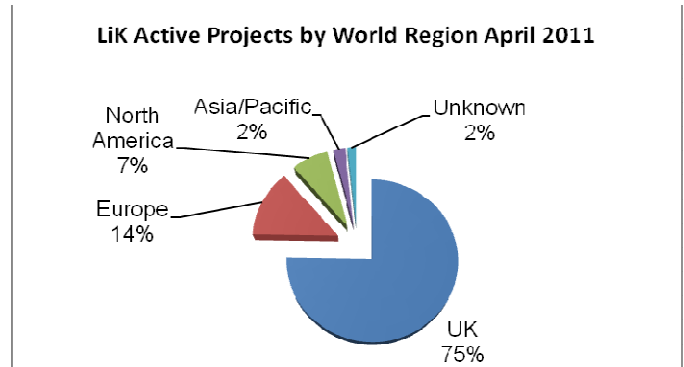
1.7 Locate in Kent (LiK) is Kent's investment promotion agency owned jointly by the Kent Developer Group and the County Council. In 2010-11, the company was again successful with 73 successes. Although the number of jobs created was affected by the recession, 2,588 direct and indirect jobs were created and retained, bringing the agency close to its jobs target. The total value of these investments was £42.6m. Jobs created and retained were of a high quality – 56% were in knowledge based sectors or were managerial.

1.8 Of these 73 successes, 13 (18%) were from overseas companies, including 5 from the US, 2 each from France and Germany and one each from Australia and New Zealand. These companies created or retained 676 jobs and took both office and industrial space all over the county from Thanet to Dartford, with the two largest investments being in Thanet and Dover. Of the 9 companies that reported their capital investment in Kent, this totalled £14.1m.

1.9 Most interesting is that although these overseas companies represent 18% of all successes, they created/retained 26% of all jobs and 33% of total capital investment by all companies assisted by LiK, showing just how important these overseas investments are. 2011-12 has started well with 3 overseas investments in April. Between 1997 and March 2011, LiK assisted 709 investments leading to the creation of 26,206 new jobs.



1.10 The graph opposite shows country of origin of projects in 2010-11. Further analysis over time shows, as well as an increase in the percentage of overseas projects, a particular increase in projects from Europe, particularly from France and Germany the percentage of which more than doubled, but also from USA where the percentage of all projects nearly doubled.



Kent International Business (KIB)

1.11 Export and overseas trade are proven routes to business growth, especially during and following a recession. The “Kent International Business Study” was carried out for KCC in May 2010 and concluded that Kent firms are not actively trading overseas or exporting as much as those in other parts of the South East. The study recommended that work be done in Kent to raise the aspirations of local companies in accessing new overseas markets as a route to business growth.



1.12 IAG has therefore established a local partnership of all stakeholders who support various aspects of international trade and investment in the county. The Kent International Business (KIB) partnership therefore aims to make the best use of trade-support resources available within the county to provide more coherent support for the business community in taking up overseas business opportunities.

1.13 KIB is supported by the following organisations:



1.14 The partnership is focusing on six main areas of activity:

- Co-ordination of international trade activities in Kent
- Making the most of opportunities to facilitate business internationalisation
- Engaging with Kent business to raise awareness of the benefits of overseas trade
- Supporting Kent firms to take the first steps to international trade

- Providing more support to Kent's international traders
- Monitoring and promoting success stories in Kent.

KIB will be formally launched during 2011 and will deliver a series of joined-up activities over the coming months and years.

See www.kentinternationalbusiness.co.uk for more details.

Kent Tourism

1.15 Visit Kent and International Affairs Group have continued to work in close partnership during 2010 – 11. As indicated in Section 1 of the Report, this has included the ongoing implementation of several significant EU funded projects aimed at boosting cross-Channel tourism, as well as the development of new projects, for example, in relation to the Dickens Bicentenary in 2012.



1.16 Visit Kent was the sole British organisation to give a presentation at European Tourism Day in September 2010, sharing a platform with the European Commissioner for Tourism and several national tourism ministers. Later in the year Visit Kent launched their new 'Greet the World' brand for their Benelux tourism agents in the presence of the UK Ambassador to Belgium, Dr Jonathan Brenton at his official residence in Brussels.

2. Partnership Working

'Partnership working should not exist for its own sake but must provide value and improved outcomes for the residents of Kent.'

Bold Steps for Kent (Chapter 3)

2.1 This clear statement applies equally, if not more, to International activity, not least because most EU funding into the county requires cross-border consortium bids. Policy influence in the EU and nationally is also greatly enhanced by an international partnership approach and KCC needs to identify and use best practice from anywhere in the world to support service improvement and innovation.

Partnership with Nord-Pas de Calais

2.2 Since the last Annual Meeting on 18 May 2010 between Paul Carter, Leaders of KCC and Dominique Dupilet, Président du Conseil Général du Pas de Calais, the two authorities have continued to work together on the implementation of a range of joint Interreg-funded initiatives including the 'Greet the World' and 'CAST' tourism projects. In this regard, the partnership has also enabled the development of a new Interreg project to be submitted in July 2011 based on the bicentenary of Charles Dickens' birth in 2012, given the strong connections of the author to both Kent and Pas de Calais. As part of an ongoing 'Cross-Border Observatory' project aimed at improving public services in Kent and Pas de Calais, the Conseil Général opened

its first 'Gateway' based on the Kent experience in Pas de Calais on 16 May 2011 attended by KCC Deputy Leader Alex King.

- 2.3 A Memorandum of Understanding on a 'European Straits Initiative' (ESI) had also been signed by Alex King on behalf of KCC at the offices of Eurotunnel in Calais on 23 November 2010. Led jointly by KCC and Pas de Calais, the network comprises 15 local authorities bordering 8 maritime straits within Europe (Strait of Dover, Strait of Messina, Kvarken, Strait of Sicily, Gulf of Finland, Strait of Otranto, Fehmarn Belt, Strait of Bonifacio). The prime aim of the ESI is to achieve recognition by the European Commission and Member States of the particular threats and opportunities posed for Maritime Straits, both within the Commission's Integrated Maritime Policy and within the current debate on EU cohesion policy after 2013 (see section 4) in order to be able to secure EU funding.



- 2.4 In this regard, an application has been submitted on behalf of the ESI to the Interreg IVC Interregional Cooperation programme. The 'Network of Straits' (NOSTRA) project is focused on the preservation of biodiversity and natural heritage and sustainable development - if successful, it would be worth €162K in EU grant to KCC.

Transmanche Metro

- 2.5 The Trans-Manche Metro (TMM) is part of a wider EU-funded Interreg IVB North West Europe transnational cooperation project: 'ROCK' (Regions of Connected Knowledge) in which KCC has agreed to be a partner to replace SEEDA. KCC's longstanding partners, the Conseil Régional Nord-Pas de Calais are leading the project
- 2.6 The concept of Trans-Manche Metro is to link together the regions of Kent and Nord-Pas de Calais by providing a regular through-rail service that would start at London St Pancras and serve Ebbsfleet, Ashford, Calais Fréthun, Lille and Brussels. This would facilitate regular movement of passengers for business, education, employment and leisure service. The Conseil Régional is currently conducting a feasibility study which will provide options and a detailed business case.

Kent Partnership with The Gambia

- 2.7 Kent County Council is committed to encouraging and empowering the learning and achievement of the young people of Kent within a rapidly changing and shrinking global



environment. It is important for young people and those around them to develop skills to communicate and engage in a global society. To further these aims, since April 2009, International Development has officially linked 38 schools in Kent with a partner school in The Gambia. Furthermore, 33 Teachers have been given the chance to visit their partner schools through projects and funding streams such as the British Council's Area Linking and the Teachers' International Development Programme. This equates to £40,000 worth of external funding provided to Kent Teachers to take part in these linking visits.

- 2.8 The partnership between the Ministry of Basic and Secondary Education of The Gambia and KCC International Development has developed into a strategic co-operative relationship. By mutual agreement the main priorities for co-operation have been raising standards and community cohesion. These priorities and have provided invaluable learning experiences for teachers and students alike. One teacher is quoted saying "The trip enabled me to revisit my views on the child as part of a wider community and enabled me to view the children and families we deal with as being part of a wider global community". For Kent teachers it has also been an experience for them to reflect on their own teaching practices. "A practical outcome has been the way I use resources now, as I saw lots of usage of items in The Gambia which I would have thrown away previously- I now use and re use and the children are much more aware of our resources and using them properly."

Local partnerships

- 2.9 KCC's International Affairs Group has continued to provide support for international activities for a range of organisations throughout Kent. This has included brokering partnerships and projects through formal Service Level Agreements (SLAs). For example:
- Kent and Fire Rescue - the UK has developed the Maritime Incident Response Group (MIRG) which consists of 15 Local Authority Fire and Rescue Service teams working in partnership with the Maritime and Coastguard Agency (MCA) to provide an emergency fire and chemical incident response to ships at sea. An Interreg IVA 2 Seas bid under development is looking at extending the scheme across the Channel and train UK and French fire fighters to work together to increase maritime safety and achieve economies of scale.
 - University of Greenwich - a Memorandum of Understanding is to be signed by the Greenwich Maritime Institute and the Université de la Cote d'Opale, Pas-de-Calais partnership covering :
 - training exchange of students, development of modules/courses in common,
 - research programmes,
 - contributions to seminars/lectures
 - teacher exchanges

The Health and Europe Centre

- 2.10 The Health and Europe Centre was established in 2001 as a two-year research and development programme, based at the University of Kent and funded by the then

Kent Health Authorities. The aim of the programme was to explore opportunities for Kent and Medway Primary Care Trusts to engage with Europe in a number of ways including participation in EU-funded health and social care projects. The outcome of the programme was so successful that the work continued and today the Health and Europe Centre is a Social Enterprise funded by the following NHS stakeholder organisations: NHS Eastern and Coastal Kent, NHS West Kent, NHS Medway; NHS South East Coast; Kent and Medway NHS and Social Care Partnership Trust

- 2.11 However, given current changes to NHS structures, as well as the creation of a Kent Health and Wellbeing Board and the relocation of some of the existing PCT Public Health functions to the County Council, initial discussions have taken place on the future hosting of the Health and Europe Centre within KCC's International Affairs Group. Given the EU's formal responsibility for the health of its citizens (although having no power to legislate on how healthcare is delivered) such an initiative linking the Health and Europe Centre with Kent County Council could potentially provide a powerful Kent-led regional voice to promote local health services, develop EU-funded health projects and influence EU health policy.

3. Supporting a High Quality of Life for Kent Residents

'We will continue to support a range of projects which allow residents to enjoy all that Kent has to offer, from the Kent School Games to the support for the 2012 London Olympics, so that the quality of life in the County remains one of the most attractive places to live, as well as work.'

Bold steps for Kent (Chapter 1)

2012 Olympics

- 3.1 Following initial contact last August with the London Organising Committee of the Olympic and Paralympic Games (LOCOG) by KCC Sport, Leisure and Olympics service, it was announced on 20 May 2011 that Brands Hatch in Kent will be the venue for the Paralympic Road Cycling events in September 2012. The event will attract 225 competitors from more than 50 nations competing in 32 events over four days. The riders will race round a course that passes through the county with Brands Hatch comprising around half of the distance, including the start and finish.



- 3.2 After signing teams from Ukraine, Belarus and Slovenia for Pre-Olympics training camps, the Sports, Leisure and Olympics service has secured further deals with Athletics Australia and Papua New Guinea. The arrangement with Australia created worldwide news, with newspapers in India, the USA, Germany, China and Australia covering the story. Reconnaissance visits and



dialogue took place with further nations, including China, USA, Russia, Belgium and Uganda, following the KCC Sport, Leisure and Olympics service's international marketing campaign to seek nations to train in Kent. The service anticipates that further deals will be struck in 2011/12.

Open Golf

- 3.3 Planning has continued over the past year on the Open Golf Championship, to be held in Sandwich between 14 and 17 July 2011. The event is expected to attract nearly 200,000 visitors, many of whom will be from overseas. A Kent marquee has been organised which will be attractive to international visitors and potential investors into Kent. The economic benefit for Kent of hosting The Open is estimated at between £70 million and £80 million, of which a substantial element will also be in reputational value internationally. The Open will be covered by 2,000 media personnel and will be watched on TV in 110 nations, with particular interest coming from Northern Europe, Japan and the USA.

Kent Youth Service

- 3.4 Following the success of the Kent 'Eurocamp' in August 2010 which brought together more than 200 people from 14 countries across Europe, Kent Youth Service's commitment to high quality international youth work has continued. Activities during the period from September 2010 included the following international exchanges and visits:



- February 2011 - youth exchange to Finland. This was the second leg of a youth exchange following the visit of Finnish young people to Ashford, Kent in September 2010. Ten young people from the Towers School, supported by the Community Youth Tutor, developed their cultural awareness, confidence and their leadership and presentation skills. A number of the young people were from disadvantaged backgrounds and this was therefore a once-in-a-lifetime opportunity for them.
- March 2011 - The Gold level Duke of Edinburgh Award expedition to Inari in northern Finland saw young people completing a major part of their Award hundreds of miles within the Arctic Circle. Kent Youth Service has a strong relationship with Finland, particularly through the Duke of Edinburgh Award and Avartti (the Finish version of the International Award for Young People)

Families and Social Care

- 3.5 The use of assistive technology in managing long-term conditions, continued to attract considerable interest from abroad. During the year, KCC locality teams hosted several delegate visits from Japan and Finland including a visit by a group of Finnish municipal government leads in health and social care to learn about personal budgets and the Kent Card.

3.6 As part of KCC's on-going collaboration with the Conseil Général du Pas de Calais (see para. 2.2) adoption, unaccompanied minors and the ageing population were identified as areas of particular joint interest in the field of social care. It was agreed that a more joined up approach to intelligence gathering was needed especially with regards to trafficking and missing minors. The Conseil Général is also interested in a staff exchange programme around practice in age assessment and safeguarding. It is looking into setting up an emergency night shelter and day reception centre for unaccompanied minors aged 16-18 in the Calais region and is keen to learn from Kent's experience.

PASCAL: Influencing Policy and Learning from the Best

3.7 The PASCAL International Observatory, of which KCC is a founding member, is now in its 9th year of international leading edge, applied research. Through its membership, KCC is connected to 50 countries across the globe via PASCAL offices in Glasgow, Melbourne, Chicago and Pretoria. This is further supported by a vast network of international experts in the fields of education, economic development, environment, skills, governance, policy and research. PASCAL activities range from international research and development projects, to targeted local inputs to members' policy and practice development.

3.8 In summary PASCAL provides:

- Opportunities to participate in major international research and development projects
- The contribution of international expertise to support local research and development
- "Bespoke" projects to meet local needs
- Access to a library of materials on relevant topics and policy and practice issues
- News and updates on important events
- Information about PASCAL members activities
- Policy bulletins on current debates
- Access to a range of specific tools and services to benchmark and analysis of local provision and policy
- Opportunities to showcase local initiatives and market expertise.

4. Conclusions

Maintaining an outward-looking focus

4.1 The last year has continued to be dominated by heavy pressure on public funding and budgetary reductions within the County Council. Whilst this might have made it more difficult for KCC to maintain an outward-looking focus and international profile, the importance of this activity, especially the contribution of EU funding to business priorities and the identification of European best-practice and collaborative working to improve performance has, if anything, increased. In this regard, joint International working from the perspective of the Kent, Greater Essex and East Sussex Local Enterprise Partnership (LEP) has also been initiated over the period. This will in particular contribute to ensuring that local authorities have a much greater role in

the development of future Structural Funds programmes and the choice of funding priorities in the new programming period 2014 – 20 (see also below).

- 4.2 However, the scarcity of other public funding sources means increasing competition for EU funding from local authorities and other organisations. At the same time, resource constraints have made it increasingly difficult for KCC Directorates to develop successful project applications. In order for Directorates to take full advantage of the remaining opportunities (see para. 1.5) to use EU funding in support of their business priorities they may therefore need to re-prioritise limited staff and resources for this activity.

EU Funding after 2013

- 4.3 The European Commission is expected to present its legislative proposals in the autumn in respect of future EU cohesion policy and the Structural Funds for the next programming period 2014-20. KCC through its International Affairs Group (IAG) has kept fully abreast of developments in this field, including through responses submitted to European Commission and UK government consultations.
- 4.4 Current emerging indications on the likely future shape of cohesion policy are potentially rather positive for Kent, including acceptance by the UK government that all regions of the EU, including in 'wealthier' Member States, should continue to receive funding after 2013. Subject to negotiations, the county is therefore likely to remain eligible for EU Structural Funds programmes after 2013 and may also benefit from increased and strengthened support for Interreg cross-border co-operation whose value was recently endorsed by the UK government in its own submission to the European Commission.

WHERE'S THE MONEY GONE? EU FUNDING SECURED IN KENT 2007-2013 (at June 2011)



Introduction:


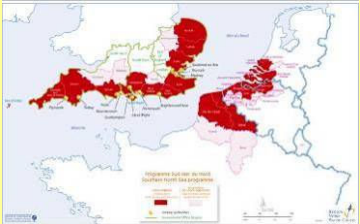
Organisations in Kent including KCC secured some £100 million in EU funding from “mainstream” Structural Funds programmes in the last EU programming period 2000-06. Successful projects were approved under various programmes including Interreg 3A, Objective 2, Urban Thames Gateway; Leader+, European Social Fund (ESF) and EQUAL.

EU funding is continuing to be sought and secured in Kent under the current EU funding programmes in support of KCC and Kent priorities, including those within ‘Bold Steps for Kent’ and KCC’s Framework for Regeneration 2009-2020. This paper provides details of successful EU projects approved in Kent under the various 2007-13 programmes and includes a ‘running total’ of EU funding secured.

EU FUNDING INTO KENT 2007-13				
Name of Funding Programme	No. of Projects Approved involving Kent partners	Total Value of Projects (EU + match funding) (0.85 exchange rate)	Total Value of EU Funding Secured for Kent (0.85 exchange rate)	Total Value of EU Funding Secured for KCC (0.85 exchange rate)
Interreg IVA 2 Seas Programme (Annex 1)	24	£62,799,899	£10,185,282	£4,346,343
Interreg IVA Channel Programme (Annex 2)	13	£10,144,672	£2,445,795	£778,848
Interreg IVB North Sea Region Programme (Annex 3)	2	£7,192,101	£641,340	£136,015
Interreg IVB North West Europe Programme (Annex 4)	1	£7,152,627	£265,445	
Interreg IVC Programme (Annex 5)	2	£2,077,7510	£194,184	£194,184
South East ERDF Competitiveness Programme (Annex 6)	2	£1,244,976	£622,488	£373,401
Sub Total			£14,354,534	
European Social Fund	(Data not readily available from Co-financing)	£9,828,375 (Estimate for Kent as Data only available at Kent &	£9,828,375 (Estimate for Kent as data only available at Kent &	

	Organisations)	<u>Medway Level)</u>	<u>Medway Level)</u>	
TOTAL	44		£24,182,909	£5,828,791
Kent Downs & Marshes Leader Programme (Annex 7)	25	£761,073	£2.25m secured for the total project. £761,073 drawn down to January 2011. (EU, Defra and Voluntary Modulation grant funds which are part of the Rural Development Programme for England)	
West Kent Leader (Annex 8)	29	£559,978	£1.8 million	
TOTAL	54	£1,321,051	£4.05 million	

Annex 1: Interreg IVA '2 Seas' Programme (England-France-Flanders-Netherlands)

EU Funding Programme	Project Information	Value of EU Grant	'Bold Steps for Kent'
<p>Interreg IVA is an EU funding programme which aims to promote joint working and cross-border co-operation between partner organisations on either side of a European land or maritime border during the period 2007-13. Interreg is part of the European Regional Development Fund. The 2 Seas programme can part-finance projects under three main priorities: supporting an economically competitive, attractive & accessible area, promoting and enhancing a safe & healthy environment and improving quality of life. The programme was launched in 2008 and a number of projects involving Kent partners have already been approved.</p>			
<div style="text-align: center;">  <p>Interreg IVA '2 Seas' Programme (England-France-Flanders-Netherlands)</p> <p>£120m 2007-13</p> </div> <div style="text-align: center;">  </div>	<p>Cross-Border Observatory to Optimise Public Service Delivery: (KCC, Conseil Général du Pas de Calais, all Kent districts, Medway Council)</p> <p>The project aimed to improving the delivery of public services and will involve the Gateways on the Kent side. Customer profiling techniques will be developed, targeted at the less well off and those living in rural areas. It will include the development of a customer service delivery framework which will show how services can be tailored to fit the needs of different groups. The results of the project will also help to inform decisions about the location of Gateway services to ensure good links between the needs of the population and the Gateways.</p>	<p>Total (Fr-UK) €2,239,934 of which Kent partners will receive €1,516,734</p>	<p>Putting the Citizen in Control – driving personalisation of services</p>
	<p>Developing Best Practice in Promoting Enterprise: (Business Support Kent with the Chamber of Commerce in East Flanders)</p> <p>The main aim of the project is to develop an enterprise culture and promote entrepreneurship in disadvantaged areas so that individuals gain self-respect and a work ethic. Activities will include fostering an enterprise culture in schools and other training establishments, disadvantaged communities, rural areas and coastal towns.</p> <p>Key outcomes will include increasing the availability and quality of entrepreneurship education and training and bringing together the key players in this field.</p>	<p>Total (Be-UK) €565,646 of which BSK will receive €408,384</p>	<p>Building a new relationship with business</p>
	<p>Eco-Mind (Business Support Kent, CD2E, Chamber of Commerce Lille, Delft University of Technology, UCA Surrey, and other partners)</p> <p>The purpose of the project is to gain a better understanding and meet the specific needs of small and medium-sized businesses seeking to develop innovative products and services for the environment and to assist them in using, to their advantage, the growing market for environmental products.</p>	<p>Total (Fr-Be-UK) €3,659,678 of which BSK will receive €898,790</p>	<p>Building a new relationship with business</p>

	<p>TIME – (Technology Enterprise Kent, Aditek Pas de Calais, Innotek - Flanders)</p> <p>The project aims to promote economic and technological cross-border cooperation in maritime activities in Pas de Calais, Kent and the region of Antwerp. Links will be established among three Business and Innovation centres to work on innovation management techniques, to identify needs and opportunities, to assist client organisations to reach agreements and successfully implement innovative projects.</p>	<p>Total (Fr-UK-Be) €853,843 of which TEK will receive €250,431</p>	<p>Driving economic prosperity</p>
	<p>TEN – Transmanche Enterprise Network: (Canterbury City Council, Medway Council, Province West Flanders, Boulogne Development, Boulogne Chamber of Commerce)</p> <p>The project aims to assist small businesses develop in Medway, Canterbury, Nord Pas de Calais and West Flanders through supporting and encouraging entrepreneurship, the development of micro businesses and encouraging cross border trading.</p>	<p>Total (Fr-UK-Be) €728,278 of which CCC will receive €204,486</p>	<p>Building a new relationship with business</p>
	<p>Connect to Compete: (Dover Harbour Board, SEEDA, Chamber of Calais and partners in Ostende and Portsmouth)</p> <p>This project aims at improving the connectivity of cross-border ports and assisting in the development of intermodal freight transport in order to make it more efficient and “sustainable”. The project also seeks to strengthen regional competitiveness in terms of intra-European and international trade and transport chains.</p>	<p>Total (Fr-UK) €4,806,077 of which DHB will receive €656,550</p>	<p>Driving economic prosperity</p>
	<p>Face2Face (Espace Croisé Turner Contemporary, Commissions East, Saison Vidéo, Artconnexion)</p> <p>The project is a programme of contemporary art tours that encourages tourists and local people to access high quality cultural activity via environmentally sustainable bike, boat, train, bus and walking routes. The aim is to encourage a wide variety of audiences, as well as artists and art professionals, to explore either side of the Channel. Key Outputs for Kent will include the creation of a number of cultural tours and Joint marketing and educational activities for the partner arts organisations.</p>	<p>Total (Fr-UK) €1,202,657 of which Turner will receive €50,295</p>	<p>Driving economic prosperity</p>
	<p>Assessing Changes to Regional Habitats (ARCH) (KCC, Conseil Régional Nord-Pas de Calais):</p>	<p>Total (Fr-UK) €1,229,605 of which Kent will receive €659,061</p>	<p>Delivering Kent’s Environment Strategy</p>
	<p>A project to map and analyse the current condition of landscapes and wildlife in Kent and Nord-Pas de Calais. The partners will identify where these are under threat in order to develop new ways of protecting and conserving important sites and species.</p>	<p>receive €659,061</p>	


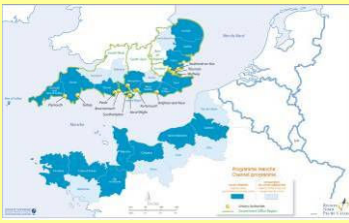
	<p>SusTrip (Sustainable Tourism Research & Intelligence Partnership) (KCC, CRT Nord-Pas de Calais, Westtoer, Hogeschool Zeeland, NHTV Breda):</p> <p>The project will enable key tourism agencies to learn more about visitors to Kent, Nord-Pas de Calais, West Flanders and the Netherlands including what they want and how they affect local areas. This will help to improve the quality of services for residents and visitors in the future and boost the tourism industry as a whole.</p>	<p>Total (Fr-UK-Be-Ne) €1,629,522 of which Kent will receive €396,904</p>	Driving economic prosperity
	<p>Management of Multifunctional Forests (Multifor) (KCC, CRPF Nord-Pas de Calais and several other partners)</p> <p>The project will focus on protecting and managing forests and woodlands on both sides of the Channel. It will enable the partners to promote local woodlands for educational and leisure use, develop the potential for commercial activities (woodfuel, timber production etc) and ensure that wildlife is protected.</p>	<p>Total (Fr-UK) €1,249,675 of which Kent will receive €148,026</p>	Delivering Kent's Environment Strategy – valuing our natural, historic and living environment
	<p>Heritage and Maritime Memories (30 partners from England, France, Belgium & the Netherlands including Medway Council, Thanet DC, Gravesham BC, Canterbury CC)</p> <p>The project will focus on maritime heritage sites and attractions in the partner areas. The activities will include the conservation of certain maritime buildings, lighthouses and museum objects, the development of new information about the sites for visitors and the development of educational activities. In Kent the project will deliver improvements to Tudor House in Thanet and provide cycling and walking routes and educational activities at Reculver Country Park.</p>	<p>Total (Fr-UK-Be-Ne) €4,851,373 of which Kent will receive €249,091</p>	Driving economic prosperity
	<p>CleanTech (University of Kent, 2 French and 1 Dutch Higher Education Institutes)</p> <p>A research project which will investigate ways to reduce pollutants in industrial processes to help reduce air pollution levels on both sides of the Channel.</p>	<p>Total (Fr-UK-Ne) €894,403 of which Kent will receive €109,810</p>	Delivering Kent's Environment Strategy
	<p>Coastal Actions on Sustainable Tourism (CAST) (Kent County Council, Visit Kent, Comité Départemental de Tourisme du Pas de Calais, Westtoer)</p> <p>The CAST project aims to strengthen coastal tourism by identifying new opportunities to attract and retain visitors and improve products and services in Kent, Pas de Calais and West Flanders. Project activities will include an analysis of</p>	<p>Total (Fr-UK-Be) €1,404,804 of which Kent will receive €734,290</p>	Driving economic prosperity

	<p>coastal tourism facilities, development of a coastal tourism management strategy, production of coastal maps, a targeted marketing campaign including the use of new technologies, developing networks of volunteers and the organisation of 'active coast' weekends.</p>		
	<p>Greet the World (Kent County Council, Visit Kent, Comité Départemental de Tourisme du Pas de Calais, Comité Départemental de Tourisme du Nord, Comité Régional de Tourisme NPDC)</p> <p>The project will harness the significant opportunities presented by a range of cultural and sporting developments in the Cross-Channel region taking place over the coming 3 years e.g. the Olympic Games in 2012, new contemporary art galleries at Lens and Margate and other international sporting and cultural events. These will act as a catalyst to bring more visitors to the region and have the potential to boost tourism. The project aims to better communicate with visitors (both international and domestic) making full use of the latest technology and new routes to market. The project will also focus on residents and businesses as ambassadors for their regions which is critical in ensuring a warm welcome for visitors. Project activities will include the development of a cross-Channel access website with information about travel and accommodation on both sides of the Channel, a significant media-relations campaign to promote the Cross-Channel Region, joint attendance at tourism exhibitions, a cross-border tourism guide for businesses and the organisation of a cross-Channel "Big Day Out" for local residents.</p>	<p>Total (Fr-UK) €2,228,401 of which Kent will receive €1,021,955</p>	<p>Driving economic prosperity</p>
	<p>Ports Adapting to Change (PATCH): (Dutch, Belgian & French partners with SEEDA, <u>Port of Ramsgate</u> and other UK partners)</p> <p>This project aims to help ports adapt to economic changes by focusing on innovation, developing new services and enabling diversification of operations/landside facilities. The project will pilot a number of small investment activities related to the traffic / handling-flows in the connecting-ports at the other side of Sea and the routing of commodities between markets. The partners will work together to improve the following aspects of ports:</p> <ul style="list-style-type: none"> - Their management and entrepreneurial skills - Their economic and diversification potential - Their logistic and functional capacities. <p>The project will include the installation of a pontoon mooring system that can be used by vessels engaged in the provision and construction of offshore wind-farms in Kent.</p>	<p>Total (Fr-UK- Ne-Be) €4,493,600 of which Kent will receive €737,800</p>	<p>Driving economic prosperity</p>

	<p>Transmanche Green Networks (TGN) (<u>Shepway DC, Canterbury CC, Discover Folkestone, Kent Wildlife Trust, CAB Boulogne, BOSCO Association</u>)</p> <p>The project aims to jointly develop and promote the Reculver, ARENA and Romney Marsh green tourism centres, which have excellent potential to become high profile visitor attractions and contribute to the development of green tourism. Project activities will include staff exchange, joint promotion and development of the sites, development of educational resources, exhibitions and events in the three areas.</p>	<p>Total (Fr-UK) €386,431 of which Kent will receive €192,938</p>	<p>Delivering Kent's Environment Strategy – valuing our natural, historic and living environment</p>
	<p>International Composer Pyramid (ICP) (<u>Sounds New (Canterbury), Coups de Vents (France)</u>)</p> <p>This project aims to develop a programme of exchanges, competitions and courses to enable sustainable development in the composition of new music on a cross-Channel basis. The project will offer expert teaching to young composers on both sides of the channel and organise competitions and joint cultural (music) events.</p>	<p>Total (Fr-UK) €316,981 of which Kent will receive €325,257</p>	<p>Unlocking talent</p>
	<p>Treasures Revealed (Shepway District Council, Canterbury City Council, Kent County Council, Ville de Boulogne)</p> <p>The project will allow Shepway District Council, Canterbury City Council and Kent County Council to work with the Ville de Boulogne in Pas-de Calais, France on the “Treasures Revealed” project. The project aims to develop the cultural potential of three venues; Boulogne’s crypt, Canterbury’s Art Museum & Library and the Folkestone History Centre and help boost tourism in the three towns. Activities will include archaeological restoration works, museum improvements and educational programmes.</p>	<p>Total (Fr-UK) €2,925,366 of which Kent will receive €885,585</p>	<p>Delivering Kent's Environment Strategy – Valuing our natural, historic and living environment</p>
	<p>2 Seas Trade (KCC, Lik, Thames Gateway and Kent Invicta COC, BSK-CIC, East and West Flanders Chambers of Commerce, POM West Flanders and SW Holland Chamber of Commerce)</p> <p>The project aims to support companies in taking the first steps to international trade in the partner region areas. Three main areas of activity will be delivered: awareness raising activities to encourage SMEs to consider export and overseas trade as a route to growth, business support activities (events, workshops, self assessment tools, information provision, individual business visits to assess ‘trade-readiness’) and promotional activities to encourage inbound trade to the partner areas.</p>	<p>Total (UK-Be-Ne) €760,468 of which Kent will receive €417,971</p>	<p>Driving economic prosperity – Building a new relationship with business</p>
	<p>Coastal Communities 2150 (CC2150) (Environment Agency, KCC, Hants CC, and Dutch and Flemish partners)</p>	<p>Total (UK-Be-Ne) €1,443,213 of which Kent will receive</p>	<p>Meeting the Climate Challenge</p>
	<p>This project aims to create the conditions that could decrease vulnerability to coastal</p>		

	change in communities in the project area through the exchange of knowledge within the context of integrated coastal zone management. Coastal communities could face significant change as climate change accelerates the natural processes of coastal change. This increases the future risk of coastal erosion and flooding. This project will inform communities of the best available prediction of future coastal climate change impact on them and enable them to better plan and prepare for coastal change.	€268,000	
	BALANCE (Suffolk CC, KCC, RSPB and Dutch and Flemish partners) A project which aims to explore the balance between nature conservation in and public access (recreation) to green spaces in peri-urban areas. The project will engage with local communities to raise awareness of the environmental value of local green spaces close to urban areas. In Kent the project will pilot a series of physical improvements to green spaces in North Kent including 5km of multi use (pedestrians, cyclists, horse riding, disabled) public access enhancement alongside the creation of natural habitats in peri urban settings.	Total (UK-BE-NE) €3,348,160 of which KCC will receive €836,670	Delivering Kent's Environment Strategy – valuing our natural, historic and living environment
	SYSIASS (Universities of Kent and Essex, East Kent Hospitals University Foundation Trust and partner institutions in France) The SYSIASS research project focuses on technological advancement in order to enable healthcare professionals in the region to take up new technology to assist with their healthcare provision. Specifically the proposal addresses the provision of technology to assist patient's mobility and the secure provision of communication services. An exemplar of such technology would be an intelligent wheelchair that is able to provide mobility to the patient and allow healthcare providers to transport patients to desired locations in a clinical or domestic environment.	Total (UK-FR) €1,233,040 of which Kent will receive €267,949	Reduce avoidable demand on Health and Social Care services
	Bronze Age Boat 1550BC project: (Canterbury Christ Church Uni, Canterbury Archaeological Trust and French and Flemish partners) This project will enable researchers from three countries to share their knowledge and raise awareness of the public, schoolchildren and the media of this unique discovery and history of societies on both sides of the Channel 3500 years ago. This will include an exhibition centred around a half-scale replica of the boat, an educational programme and teacher-training.	Total (UK-FR) €904,119 of which Kent will receive €117,659	Delivering Kent's Environment Strategy – valuing our natural, historic and living environment
	Yacht Valley: (French, Dutch & Flemish partners as well as Thanet District Council) This project focuses on providing improved facilities for maintenance, repairs and trade in the nautical sector in order to support employment and economic development in the local economy. This includes the modernization of the industry through the use and redevelopment of old harbour and obsolete heritage, including the renovation of workspaces in the Port of Ramsgate.	Total (UK-FR) €3,825,095 of which Kent will receive €627,750	Driving economic prosperity
www.interreg4a-2mers.eu			


Annex 2: Interreg IVA Channel Programme (France-England)

EU Funding Programme	Project Information	Value of EU Grant	'Bold Steps for Kent'
<p>Interreg IVA is an EU funding programme which aims to promote joint working and cross-border co-operation between partner organisations on either side of a European land or maritime border during the period 2007-13. Interreg is part of the European Regional Development Fund. The Channel programme can part-finance projects under four main priorities: Reinforce the sense of belonging to a common space of citizenship & raise awareness of common interests, building partnerships for cross-border economic development & centres of excellence, building an attractive region to live in & visit and ensuring a sustainable environmental development of the common space. The programme was launched in 2008 and a number of projects involving Kent partners have already been approved.</p>			
<div style="text-align: center;">  <p>Interreg IVA Channel Programme (France-England)</p> <p>£124m 2007-13</p> </div> <div style="text-align: center; margin-top: 20px;">  </div>	<p>Landscapes & Nature for All: (KCC - Kent Downs AONB, Parc Naturel Régional NPDC and local partners on both sides of the Channel) The project will deliver the following in the Kent Downs and Parc Naturel Régional areas: natural heritage enhancements, communication, education and awareness raising activities, strategic research and monitoring of protected landscapes and cross border co-operation and exchanges on the main areas of activity.</p>	<p>Total (Fr-UK) €2,369,673 of which Kent organisations will receive €1,290,222</p>	<p>Delivering Kent's Environment Strategy – valuing our natural, historic and living environment</p>
	<p>NETFORCE: (Business Support Kent, Partners in Haute Normandie) This is a pilot project which aims to review the way that entrepreneurship is supported from a cross-border perspective and promoting entrepreneurship in Kent & Normandy. Activities will include a promotional campaign, research work, network development and the development of a wider project to implement the findings.</p>	<p>Total (Fr-UK) €42,198 of which BSK will receive €30,762</p>	<p>Unlocking talent to support the Kent economy</p>
	<p>Self-Efficacy: (Health & Europe Centre, Kent PCTs, Partners in Somme) This project builds on a previous Interreg 3A project which investigated the causes of teenage pregnancy and worked with young people on preventative measures. This new project will carry out an international literature review into how poor self image among young people can contribute to social exclusion and health problems. The findings of the project will lead to a larger project being developed.</p>	<p>Total (Fr-UK) €42,857 of which Kent partners will receive €27,607</p>	<p>Reducing avoidable demand on health and social care services</p>
	<p>Cross-Border Association of Public Health (Health & Europe Centre, Conseil Général de la Somme and other Kent and Somme Partners) The project will create a Cross Border Association of Public Health & Social Medicine between partners in Kent and the Somme. Health professionals and organisations will come together to share and compare ways of addressing health threats/challenges, perceptions, community practices and responses to specific health issues in children and adults.</p>	<p>Total (Fr-UK) €34,352 of which Kent partners will receive €25,000</p>	<p>Reducing avoidable demand on health and social care services</p>


	<p>DocExplore (University of Kent, University of Rouen) The project aims to encourage citizens on both sides of the Channel to engage with, explore and study their (shared) cultural heritage as embodied in historical written and printed documents, in meaningful, informative, accessible and entertaining ways, through the provision of transparent computer-based interactive tools. "DocExplore" is a scoping project which should lead to the development of a wider project involving Archives and Museums as formal project partners.</p>	<p>Total (Fr-UK) €125,147 of which UoK will receive €77,747</p>	<p>Valuing our natural, historic and living environment</p>
	<p>Charm 3 (University of Kent and many other Fr-UK partners) CHARM is a research project which aims to develop an integrated approach to the management of marine resources (living, mineral, human) in the Channel and south of the North Sea. The project covers marine sciences, economy, legislation, statistics, planning and ICT.</p>	<p>Total (Fr-UK) €5,825,462 of which UoK will receive €208,035</p>	<p>Delivering Kent's Environment Strategy – Valuing our natural, historic and living environment</p>
	<p>CAMIS - Channel Arc Manche Integrated Strategy (EMDI+) (Region Haute Normandie and 19 partners including KCC) A project which builds on the first EMDI project. <u>KCC</u> is a partner along with various UK and French partners from Cornwall to Kent and Nord-Pas de Calais to Brittany. The project aims to develop and implement an integrated maritime policy in the Channel area and encourage concrete co-operation between strategic partners on both sides of the Channel under themes including transport, maritime governance, economic clustering and education & training (workforce development).</p> <p>KCC will participate in the majority of the strands (through workshops, seminars and the development of reports and strategies).</p>	<p>Total (Fr-UK) €1,652,255 of which KCC will receive €56,338</p>	<p>Delivering Kent's Environment Strategy –valuing our natural, historic and living environment</p>
	<p>NOmad Biometric Authentication (NOBA) (University of Kent, IRSEEM) A research project looking at further developing biometric security systems: Information systems security currently employs a number of distinct authentication mechanisms. In practice, solutions based on password capture alone do not meet the security level required to ensure sensitive computer goods are protected. The objective is to develop a practical method of strong authentication from parameters based on the recognition of biometric characteristics (fingerprint, voice, iris...).</p>	<p>Total (Fr-UK) €574,067 of which UoK will receive €244,074</p>	<p>Driving economic prosperity</p>
	<p>RESIDE (Dover Arts Development, Espace 36) A small artistic research project which questions not only contemporary artistic practice in the cross-border space but also the relation of the local residents to their area. The project will involve the exchange of artists between Dover and St Omer and create joint exhibitions between the two areas.</p>	<p>Total (Fr-UK) €45,000 of which DAD will receive €20,085</p>	<p>Unlocking talent</p>

	<p>VEGE'DURABLE (East Malling Research): A project looking at improving (sustainable) pest and disease management in leeks and baby salads which doesn't rely on the scheduled application of pesticides, which may lead to excessive use of pesticides. The project will look at predicting pest outbreaks to better target control measures (e.g. planting systems, biocontrol agents, pesticides) at the right time against the correct causal species. This approach to pest Within this project, the main objective is to reduce the fungicide input by up to 50%.</p>	<p>Total (Fr-UK) €299,835 of which EMR will receive €107,979</p>	<p>Driving economic prosperity</p>
	<p>Time Domain Electromagnetic Characterisation and Simulation for EMCTECS (University of Kent, IRSEEM (France))</p> <p>This is a joint research project which aims to extend near-field techniques to time domain measurements and to develop algorithms and software tools for modelling of electromagnetic interference.</p>	<p>Total (Fr-UK) €404,527 of which UoK will receive €135,214</p>	<p>Driving economic prosperity</p>
	<p>DocExplore 2 (University of Kent, University of Rouen) The DocExplore 2 project aims to investigate and implement an IT-based system for the exploration of historical documents, providing effective solutions which enhance the interaction with and understanding of documents and associated data to exhibit our common cultural heritage. This second phase project consists of research, development and implementation.</p>	<p>Total (Fr-UK) €472,865 of which UoK will receive €207,457</p>	<p>Valuing our natural, historic and living environment</p>
	<p>Netforce 2 (Business Support Kent CIC, University of Kent and KCC as an associate partner with various French partners from Upper Normandy) The key partners agree that the mission of Netforce 2 is to develop a 'Start-up Framework' across the Interreg IVA Manche Cross-border area, working to promote a common culture of enterprise and identify clear, accessible and integrated support for individuals so they feel prepared to start the journey towards creating new businesses and improving their employability. The target groups are women, 'repreneurs' and older people</p>	<p>Total €739,696 of which Kent will receive €446,887</p>	<p>Building a new relationship with business</p>
<p>www.interreg3.com/EN/homepage.asp</p>			


Annex 3: Interreg IVB North Sea Region Programme (Sweden, Denmark, Belgium, Netherlands, Germany, UK and Norway)

EU Funding Programme	Project Information	Value of Project	‘Bold Steps for Kent’	
<p>The overall aim of the Programme is to make the North Sea Region a better place to live, work and invest in. The programme encourages cooperation between regions covering parts of Sweden, Denmark, Belgium, Netherlands, Germany, UK and Norway (see map below for the eligible area). Kent is eligible for the first time for this programme under the 2007-13 programming period. The programme aims to stimulate transnational cooperation in ways that will provide tangible benefits to the areas concerned and the Region as a whole.</p>				
<div style="display: flex; align-items: center;"> <div style="flex: 1;"> <p>The Interreg IVB North Sea Region Programme</p>  </div> <div style="flex: 1; text-align: center;"> <p>Interreg IVB North Sea Region</p> <p>€148m 2007-13</p> </div> </div>	<p>GSA – Sustainable Airport Solutions (KCC, SEEDA (Kent focus), Dutch, Belgian, Danish, Norwegian and German partners) A project looking at exploring and implementing a series of measures and activities to increase the sustainability of regional airports. Kent’s involvement includes studies on improved ‘surface access’ to Manston airport.</p>	<p>€1,942,823 of which Kent will receive €170,018</p>	<p>Delivering radical transport solutions for East Kent</p>	
	<p>iTransfer (SEEDA, Gravesham BC, KCC, Thames Gateway Institute for Sustainability, Dutch, German, Belgian and Danish partners) Improving water-based public transport is a key issue in the NSR to safeguard sustainable accessibility of regions which would otherwise be inaccessible or suffering from their remote location. The iTransfer partners pursue an implementation-oriented “TOP” approach to improve water-based accessibility by fostering development of Technology (ferries & landings), Operation (integration with public transport & set-up of ferry connections) and addressing Policy issues (tendering of ferry services & barrier-free access for disabled people) on the national and EU level. Activities in Kent include a contribution to a ferry service linking Gravesend and Tilbury.</p>	<p>€2,287,825 of which Kent will receive €584,500</p>	<p>Delivering growth without transport gridlock</p>	

**Annex 4: Interreg IVB North West Europe Programme
(UK, Ireland, Belgium, France, the Netherlands, Germany, Luxembourg and Switzerland)**

EU Funding Programme	Project Information	Value of Project	'Bold Steps for Kent'
The aim of the programme is to fund projects which contribute to a cohesive and sustainable territorial development of North-West Europe.			
 <p>Interreg IVB North West Europe</p> <p>€148m 2007-13</p>	<p>Knowledge Acceleration and Responsible Innovation Meta-network (8 partners from France, UK, the Netherlands, Germany and the Czech Republic – Business Support Kent-CIC is the Kent partner)</p> <p>The project aims to improve SME access to high value innovation support and technology and make NWE more competitive. By 2014 the project will create a network of 500+ innovation actors to achieve this. Actions will create transnational support for innovation and technology transfer; provide SMEs access to a wider range of high quality technologies and innovation support than available locally; increase capacity of SMEs and universities to access and provide support transnationally; and reduce regional disparities in SME access to innovation support and technology.</p> <p>Actions will demonstrate the value of the network in improving SME competitiveness; change existing infrastructures to sustain transnational access by SMEs; and lead increased adoption of the approach at all policy levels. Funding will be used to modify existing, regionally-based support to enable transnational access and piloting of actions building on established best-practice from two or more regions.</p>	<p>Total ERDF €4015599 of which BSK will receive €312,289</p>	<p>Building new relationships with business</p>
www.nweurope.eu			


Annex 5: Interreg IVC Programme (EU 27)

EU Funding Programme	Project Information	Value of Project	'Bold Steps for Kent'
<p>The European Social Fund (ESF) is funding from the European Union designed to improve the skills of the workforce and help people who are having difficulty finding work. This money is distributed by the Government Office for the South East (GOSE) to the co-financing organisations in the region: The Learning and Skills Council, Job Centre Plus and the South East England Development Agency (SEEDA)</p> <p>These organisations set out their respective priorities and invite providers to bid for project funding to deliver activities that will help them to achieve their priorities. ESF funding is awarded for time-limited projects through an open and competitive tendering (OCT) process. Once contracts have been awarded the co-financing organisation (CFO) works with the providers concerned to ensure they are delivering to agreed targets.</p>			
 <p>Interreg IVC</p>	<p>CLIMACT (Regions for Climate Protection: toward Governance, from Knowledge to Action): Region Rhone-Alpes (Lead partner) and 10 others from across Europe including KCC</p> <p>The project will focus on regions and their capacity to build greenhouse gas reduction policies based around three main strands: monitoring and observing greenhouse gases, developing regional strategies and action plans for greenhouse gas mitigation and regional governance of climate change: from knowledge to action.</p> <p>The sub-objectives of the project are:</p> <ul style="list-style-type: none"> - enabling regions to efficiently monitor and observe greenhouse gases - to develop regional policies for greenhouse gas mitigation using good governance processes - strengthening dialogue between Regions and the EU on climate change policies and their implementation on the ground. 	<p>€2,133,000 of which KCC will receive €165,956</p>	<p>Meeting the climate challenge and working towards a low carbon economy</p>
	<p>A POWER (project administered by SEEDA) Sub Project called “Strategies for Innovative Low Carbon Settlements (KCC, Noord-Brabant, Andalucia, University of Portsmouth)</p> <p>A project which will enable the partners to pilot a series of low carbon community initiatives and share experience on facilitating community participation, financing, organisation and low carbon technologies.</p>	<p>€233,559 of which KCC will receive €60,497</p>	<p>Meeting the climate challenge and working towards a low carbon economy</p>

Annex 6: South East ERDF Competitiveness Programme


EU Funding Programme	Project Information	Value of EU Grant	‘Bold Steps for Kent’	
<p>The programme aims to promote competitiveness in South East England whilst contributing to reducing the region’s ecological footprint. In order to achieve this aim, the programme has three objectives:</p> <ul style="list-style-type: none"> - To raise levels of knowledge and innovation across all business sectors in order to support more resource efficient business practices, boosting profitability and long term competitiveness - To stimulate innovation and job creation in new and emerging ecologically-driven market sectors - To reduce the rate of growth of the region’s ecological footprint whilst stimulating economic growth <p>The programme is worth £21m ERDF and, from the second call for proposals, can fund projects at a rate of 50%.</p>				
South East ERDF Competitiveness Programme 2007-13	<p>Demonstrating Sustainable Materials & Technologies to the Construction Sector (SMART) - (Business Support Kent)</p> <p>The will address barriers of a lack of awareness by construction SMEs concerning which materials and technologies are most suitable for their own businesses and the absence of a single place to obtain practical information about sustainable construction products. The project aims to increase the uptake of SC products by construction SMEs across the SEEDA region through delivering a package of SC briefing modules and workshops, a region wide promotional campaign and demonstration centres.</p>	£249,087	Living within our environmental limits and consuming resources more efficiently	
	<p>Low Carbon Futures (KCC, BSK, EISE, EA, Kent Police, Kent Fire & Rescue, The Carbon Hub)</p> <p>A project to raise the capacity of local authorities to deliver carbon reductions through their supply chains, with a particular focus on the creation of innovative learning networks, sustainable mobility strategies and smarter working.</p>	£373,401	Meeting the climate challenge and working towards a low carbon economy	
http://www.seeda.co.uk/European%5FInitiatives/European%5FRegional%5FDevelopment%5FFund/South_East_ERDF_Competitiveness_Programme/index.asp				

Annex 7: LEADER Programme

EU Funding Programme	Project Information	Value of EU Grant	'Bold Steps for Kent'
<p>The RDPE Leader Programme is a European Union rural funding approach, with grant money of £1.8m available to rural businesses and communities from late 2008 until 2013.</p> <p>The Kent Downs & Marshes Leader programme can provide grants of up to £50,000, depending upon the project, although match funding will be required in some cases. This money can be provided towards capital or revenue costs, and is available to social and community groups, and to rural and land based businesses. Projects seeking funding must be able to fit with the overall strategies of the Local Action Groups, broadly these are:</p> <ul style="list-style-type: none"> - improve the competitiveness and sustainability of Kent's land-based sectors through diversification, innovation, and adding value to products - fostering sustainable rural tourism and related businesses - assisting rural communities and businesses in managing change and combating rural deprivation <p>The following are some case-study examples amongst a wide range of small-scale projects funded under the programme.</p>			
 <p>Kent Downs & Marshes Leader Programme</p>	<p>Norman Davidson Company (Logs and wood products) The project involved the purchase of new equipment which enabled an increase in the production of logs for fuel, a reduction in wastage and an overall more efficient production process.</p>	£23,545	Driving economic prosperity
	<p>The Mobile Farm Experience The Mobile Farm Experience are based on a small holding, and breed a range of farm animals. It was experiencing increasing demand but was restricted in regards of time available and the loan of an old vehicle. The project enabled the Mobile Farm Experience to purchase a new vehicle which allowed them to increase their capacity and efficiency</p>	£7,500	Driving economic prosperity
	<p>Doughty Family Butcher Family business since 1920's. The business has its own slaughter house and small meat processing facilities. Grant was awarded to replace old processing facilities with larger premises for cutting, preparation, processing and packaging (award winning) products. Business has been able to expand and produce more local meat produce for which there is a growing demand. Business is also at the heart of the local community.</p>	£2,053	Driving economic prosperity

	Cheesemakers of Canterbury The aim of the project was to allow the Cheesemakers of Canterbury to increase their capacity for making hard cheese, whilst expanding their product range to incorporate a number of soft cheeses, including a soft cheese made from local goats milk	£18,816	Driving economic prosperity
http://www.kentruralnetwork.org.uk/leader			

Annex 8: West Kent LEADER Programme

EU Funding Programme	Project Information	Value of EU Grant	‘Bold Steps for Kent’
<p>West Kent Leader is a new source of funding available to farmers, growers, foresters, rural businesses and communities to help secure a sustainable future for rural West Kent. The £1.8 million of West Kent Leader grant funding is made available under the Rural Development Programme for England 2007-2013 (RDPE) and is funded by Defra and the European Agricultural Fund for Rural Development (EAFRD) and administered by the South East England Development Agency (SEEDA). Leader funding can help you to:</p> <ul style="list-style-type: none"> • Diversify into new enterprises. • Add value and develop new products and markets. • Develop renewable energy projects. • Improve the returns from forestry. • Collaborate with others to develop new business opportunities. • Develop new skills. • Improve your financial and environmental sustainability. • Support rural communities and micro businesses. <p>The following are just a few examples of the wide range of projects being funded under the programme:</p>			
 <p>West Kent Leader Programme</p>	<p>Mushroom Farmer Purchase of log splitter and firewood processor for farm diversification into providing logs for firewood</p>	£8,145	Driving economic prosperity
	<p>Historic Castle To improve number and visibility of Tourism Signs directing visitors to and around Chiddingstone Castle and to the Village.</p>	£2,087	Supporting a high quality of life
	<p>Social Enterprise Developing a public relations and promotion strategy, website and marketing material for farmers markets</p>	£36,822	Supporting the voluntary and community sector
	<p>Publican New rural shop and Post Office</p>	£16,000	Supporting the voluntary and community sector
<p>www.westkentleader.org.uk</p>			

WHAT'S THE MONEY DONE? SOME EXAMPLES OF PROJECT OUTPUTS AND ACHIEVEMENTS

“CBOOPSD” Customer Profiling Project - £1.3m EU grant for Kent

Objective: to deliver Kent's public services more efficiently.

Key achievements to date:

- Mapping of Kent's population into different types of service user
- Helping decide where to locate Kent 'Gateways'
- Targeting Mobile Gateway visits to specific communities/groups
- Targeted marketing campaigns for:
 - Increasing uptake of housing retrofit
 - 'Hard to reach' customer groups
- Better targeting of library services
- More Kent public services delivered online



“GREET the World” – Promoting Kent's Tourism - £900K EU Grant for Kent

Objective: Promoting Kent as a tourism destination in the run up to 2012

Key achievements to date:

- Presence at 4 major tourism exhibitions
- Promotion of Kent as Golf Tourism destination
- Kent's Big Day out and Big Weekend events
- Olympics "Pass the Passion" Festival in Dover



“LNA” – Landscapes and Nature for All - £575K EU Grant for Kent

Objective: Enhancing the Kent Downs Area

Key achievements to date:

- 400ha chalk grassland conservation
- 3ha of new woodland
- Woodland management advice to owners
- 12 public information boards improving public woodland access
- 40 local conservation projects involving local people and community groups.
- 60 parishes and 2000 people from community groups involved in Kent conservation work
- 50 public events involving environmental education and action
- Part-funding 12 KCC and 20 Kent posts working in the environment sector

